National Trauma Campaign

CTIPP.org/NationalTraumaCampaign
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#TransformChildhoodTrauma  #TransformTrauma
Background

Campaign Background Overview

Campaign for Trauma-Informed Policy and Practice (CTIPP)
► Formed in 2016
► Mission: To create a resilient, trauma-informed society where all individuals, families, and communities have the opportunity and support needed to thrive.
► CTIPP-CAN (Community Action Network) meets the third Wednesday of every month at 2:00 PM ET

Child Trauma and ACEs Policy Working Group (CTAP)
► Sponsored by Futures Without Violence
► Comprised of 57 national organizations

National Trauma Campaign, an Initiative of CTIPP
► Year One (2020): Educate and engage Congress; develop a comprehensive policy vision
► Year Two (2021) and beyond: Advocate for legislation aligned with the vision
Campaign Overview

How the Campaign Works

► Launched February 11, 2020
► Major objective: open up and continuously support a line of communication with every congressional office (435 House; 100 Senate)
  - A Local Liaison is needed for every congressional office
► Individuals and organizations can sign on as Members
► The Campaign will provide calls to action and information to support regular interaction
► Local organizing is encouraged – spread the word, offer a presentation on the Campaign, and/or host a site visit for congressional offices

Annual healthcare costs attributable to ACEs: more than $700 billion in 2017.
Join the Campaign

CTIPP.org/nationaltraumacampaign

► Web page Section 3: Constituent Engagement

► Sign up as a Local Liaison; Individual or Organization Member Today!

► Spread the Campaign; share and use documents, toolkits, and resources.

Annual healthcare costs attributable to ACEs: more than $700 billion in 2017.
Federal COVID-19 Response

Highlights of a Major Federal Development

► The COVID-19 pandemic is affecting physical, mental and economic health, and every public system

► In March, Congress passed three new laws in response to the COVID-19 pandemic and are discussing a fourth bill

► The total value of the three new laws is $2 trillion+
  ► Largest stimulus package since the mid-1930s
  ► Federal revenue last year was $3.5 trillion; the U.S. spent $4.4 trillion
  ► First round of COVID response spending represents half of what was spent in all of last year pre-pandemic
  ► There will also still be a need for COVID “recovery” spending

► State and local leaders are needed to direct federal resources through the lens of trauma science
Federal COVID-19 Response

► None of the three federal COVID-19 response laws are directed, explicitly, toward trauma-informed approaches.

► Mental health is referenced, but the frame is frequently “treatment and counseling,” leaving out the public health approach of having trauma-informed systems, as part of the continuum that is needed.

► Because mental health is contemplated in some of the language, there is an opening for directing resources toward trauma-informed approaches, such as in the Education Stabilization Fund.
Federal COVID-19 Response

- Issues that cause trauma, or result from traumatic experiences, received relatively small allocations, e.g. family violence, child welfare, substance use, suicide prevention.

- There is no requirement for coordination of funds within the states.
Federal COVID-19 Response

► Block Grants: ($9.5 Billion)
  ► CSBG – Community Services Block Grant ($1 Billion); formula grants to Community Action Agencies
  ► CDBG – Community Development Block Grant ($5 Billion); formula grant; administered by HUD
  ► CCDBG – Child Care Development Block Grant ($3.5 Billion)

► Education Stabilization Fund: ($30.75 Billion)
  ► expected to be distributed to the states on April 24, 2020
  ► Governor’s Emergency Education Relief Fund
  ► $13.23 billion: Elementary and Secondary School Emergency
  ► $14.25 billion: Higher Education
Federal COVID-19 Response

► Nutrition Assistance
  ► WIC
  ► Meal Delivery (CACFP/Meals on Wheels)
  ► The Emergency Food Assistance Program
  ► SNAP
  ► School Nutrition

► Community Health
  ► Community Health Centers responding to COVID-19 ($1.3 billion)
  ► Certified Community Behavioral Health Clinics ($250 million – increase to mental health care services)
Federal COVID-19 Response

Some focus on these issues/populations:
- Homeless
- Runaway and homeless youth
- Immigrants (for purposes of exclusion)
- Incarcerated Individuals
- Seniors
- Individuals living with disabilities
- Indian Country
An Opening to Take Action – The Timing is Immediate

► **Prepare ideas and strategies** for making public systems, like schools, trauma-responsive
  ► Keep in mind: strategies that apply during social distancing, to virtual classrooms, out-of-school time and telecommunications platforms

► **Reach out to influencers and decision makers**, such as local or state superintendents, to encourage them to support direct federal funds to equip public systems to be trauma-responsive

► Refer to the Campaign’s “**Resources for Becoming Trauma-Informed in Response to the COVID Pandemic**”
COVID-19 and the Campaign’s Role in Trauma Response

Two Major Calls to Action

• Educate and engage congressional offices in anticipation of the fourth federal COVID package

• Grow the National Trauma Campaign
  Recruit Campaign Members and Local Liaisons

Use the National Trauma Campaign tools to support your effort
Call to Action - Educate & Engage Your Congressional Delegation

▸ Identify the staff person who works on trauma prevention and response for the congressmember.

▸ Establish a relationship with the staff person by meeting and introducing yourself and your work.

▸ Follow up after the meeting to thank them for the meeting and share Campaign materials.

▸ Remain in touch by serving as a resource for information and developments.
Call to Action - Educate & Engage Your Congressional Delegation


► Stay in touch with the Campaign for updates on the development of policy recommendations for the fourth federal COVID bill; So far:
  ► Bipartisan “Dear Colleague Letter” – 22 signatures; submitted to House Leadership
  ► More detailed memo sent to House leadership
  ► Activity in the Senate to develop a bi-partisan letter
  ► Discussion underway for a collaborative national agenda framework from the National Child Trauma and ACES Policy Group (CTAP)
National Campaign Tools

► **COVID-19 Federal Response and Recovery Toolkit**
  ► Template congressional outreach email
  ► Sample tweets
  ► Campaign COVID-19 [video](#) with [companion infographic](#)
  ► **COVID-19 Dear Colleague Letter to House Leadership**
  ► [Recommended Campaign infographic](#)

► **Other Tools**
  ► [List of recent articles](#) on COVID-19 and Trauma
  ► **COVID-19 Response and Recovery Policy Analysis Tool**
  ► Creating a Campaign presence on your website: Sample [Campaign partner web page](#) – Starr Commonwealth
COVID-19 Video and Infographic available to you
National Campaign Tools

► Infographics available to you

Full graphic:
Questions? Thoughts?
Thank you.

"We don't heal in isolation, but in community."

— S. Kelley Harrell

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